



Shall we cling to our old ideas and do nothing when recession comes?

### e-SA<sup>2</sup> Sales Acceleration & Automation

We need a tool to spot the market potentials by gathering useful information in real-time.

We aim to assist enterprises in establishing their unique competitive edge in areas of sales, customer support and marketing so that they can visualize the strong growth in business.

A winner in this turbulent time has to be proactive in capturing the market



We fully utilize the sales resources, reduce administrative costs and most importantly we now have a common goal: to expand customer-oriented SALES

e-SA<sup>2</sup> enhances the cooperation between you and your customers, provides an effective channel for mutual interaction, aids both parties to participate in reaching sales closure.

e-SA<sup>2</sup> provides informative and professional reports. Management could retrieve real time data at ease: sales activity reminder, successful sales ratio, sales forecast in quantity and value, un-completed sales activity, complaint, sales performance, etc.

It accelerates our sales from head to tail and automates every aid to assist in the sales cycle.

The financial tsunami hits you and me in all of a sudden. Life is becoming difficult when the business is running downtrend.

Machines, used to be non-stopped, now have to be switched off.

To improve cash flow, the simplest tactic is to save every cent by all means. However, the monthly installment of equipments and the overheads have always been the burden of an enterprise.

Most of us are hesitated to change. We seldom take active actions in growing business and extending territories

Do not be disappointed by the nearby fishless pond. There are always more fishes in other ponds.

Gear-up with Acquire  
Ascertain  
Accelerate  
Automate

### 4A Sales Approach

Effective customer service, sales call records and high successful rates could help in business growth. With the integration of the production information, data sharing among the departments aid in efficient decision making.

e-SA<sup>2</sup> The system is dedicated to all industries for yielding twice of their current performance with half of their existing effort



to survive in recession, it is necessary to employ productive tools in expanding while maintaining the business

The tool must be territory boundless and time-zone unlimited

### e-SA<sup>2</sup> is web-based

Local companies could setup their overseas sales teams, execute the sales force without the constraints of region and time-zone, and retrieve the data of sales figures and performance at ease.

### e-SA<sup>2</sup> can be rented

Rental system eliminates the risks of internal system development in terms of the time and costs of user requirement study, testing, modification, implementation and maintenance. Rental package is always a wise choice.

To survive in business, enterprises have to explore all possible opportunities in standing ahead of the competitors

Monthly rental of e-SA<sup>2</sup> requires zero hardware investment and zero development cost

no need to purchase hardware and software, no need to spend time for system testing, no need to employ professionals for maintenance, and no need to take risk of the failure in system development.